

# Archwilio Privacy and Cookie Policy

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This Privacy and Cookie Policy relates to the *Archwilio* website ([www.archwilio.org.uk](http://www.archwilio.org.uk)) ("the Website") and the *Archwilio* Android mobile application ("the Application") maintained by the Welsh Archaeological Trusts.

This Privacy and Cookie policy will be reviewed, and may be revised, from time to time. You may wish to revisit it regularly.

'We' as used in this policy refers to the Welsh Archaeological Trusts (WATs).

## **Public data and publishing**

Browsing the *Archwilio* website doesn't reveal your identity publicly. Users of the Website are able to contribute to a number of Blogs. The Welsh Archaeological Trusts moderate submissions to these blogs and reserve the right not to publish submissions in line with the *Archwilio* Moderation Policy.

Content uploaded via the *Archwilio* mobile application may, at the discretion of the WATs, be incorporated into the Historic Environment Record (HER), published on the Website and made available through the Application. The WATs may use information that you have submitted via the Application to credit content you provide with copyright and other IP rights. This will be in the form of first initial and surname only, no other identifiable information will be made publicly available. For further information please see the Terms and Conditions of Use for the *Archwilio* Mobile Application.

## **User identification**

Users of the Website are not currently identified unless they have submitted information through a cookie (see Use of Cookies below). The WATs do not store or use this information in anyway. The WATs do not currently implement any process on the Website, such as User logins, whereby users are identified through their IP address, however, some third party cookies used on the *Archwilio* website, may collect this information (see below).

Users of the Application are asked to provide contact details on first submission of content: first name, surname and email address. This information is requested in order to verify the User, provide feedback and obtain further information on the submitted data where necessary. The information is also used to attribute copyright to uploaded content such as images and credit the User with provision of content. The full details supplied when uploading content to the Application will not be made available to third parties. The Application does not store or transmit any other data which may identify or track a user.

## **Use of Cookies**

A cookie, also known as an HTTP cookie, web cookie, or browser cookie, is a piece of data stored by a website within a browser, and then subsequently sent back to the same website by the browser. Cookies were designed to be a reliable mechanism for websites to remember things that a browser had done there in the past, which can include having clicked particular buttons, logging in, or having read pages on that site months or years ago.

Cookies can store a wide range of information, including personally identifiable information (such as your name, home address, e-mail address, or telephone number). However, this information can only be stored if you provide it - websites cannot gain access to information you didn't provide to them, and they can't access other files on your computer.

The majority of internet browsers will provide an option to disallow cookies. You can usually find how to do this in the help menu for your browser. Cookies can also be deleted by using your internet browser, but you must disallow otherwise they will be reapplied the next time you visit a website

For more information on this subject visit

[http://www.ico.gov.uk/for\\_organisations/privacy\\_and\\_electronic\\_communications/the\\_guide/cookies.aspx](http://www.ico.gov.uk/for_organisations/privacy_and_electronic_communications/the_guide/cookies.aspx)

### ***Cookies set by Third Party sites***

Third-party cookies are cookies that are set by one site, but can be read by another site.

#### Google Analytics

The GGAT website uses Google Analytics, a web analytics service provided by Google, Inc. Google Analytics sets a cookie in order to evaluate your use of the site and compile reports for us on activity. Google stores the information collected by the cookie on servers in the United States. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. By using the GGAT website, you consent to the processing of data about you by Google in the manner and for the purposes set out above. **How to reject or delete this cookie** <http://www.google.com/intl/en/privacypolicy.html>

#### Sharing Tools

We would like to draw your attention to the fact that the GGAT website also carries embedded 'share' buttons to enable users of the site to easily share articles with their friends through a number of popular social networks. These sites may set a cookie when you are also logged in to their service. GGAT does not control the dissemination of these cookies and you should check the relevant third party website for more information about these.

#### Wordpress

Wordpress is a self-publishing blog site and The Welsh Archaeological Trusts use this to acquire feedback about the Archwilio website and the Historic Environment Record. Wordpress sets a cookie to evaluate your use of the site and compile reports for us on activity. The Welsh Archaeological Trusts do not control the dissemination of these cookies and you should check the relevant third party website for more information about these.

## Archwilio Cookies

The Welsh Archaeological Trusts use a number of suppliers who also set cookies on the Archwilio website on its behalf in order to deliver the services that they are providing. If you would like more information about the cookies used by these suppliers, as well as information on how to opt-out, please see their individual privacy policies.

Cookie Name	Purpose
__utma	<b>Google Analytics</b> -Tracking service provided by Google, Inc. Google Analytics sets a cookie in order to evaluate your use of the GGAT site and compile reports for us on its activity.
__utmb	<b>Google Analytics</b> -Tracking service provided by Google, Inc. Google Analytics sets a cookie in order to evaluate your use of the GGAT site and compile reports for us on its activity.
__utmc	<b>Google Analytics</b> -Tracking service provided by Google, Inc. Google Analytics sets a cookie in order to evaluate your use of the GGAT site and compile reports for us on its activity.
__utmz	<b>Google Analytics</b> -Tracking service provided by Google, Inc. Google Analytics sets a cookie in order to evaluate your use of the GGAT site and compile reports for us on its activity.
__uset	<b>Sharethis.com</b> - Enabling users of the site to easily share articles through a number of popular social networks
__stid	<b>Sharethis.com</b> - Enabling users of the site to easily share articles through a number of popular social networks